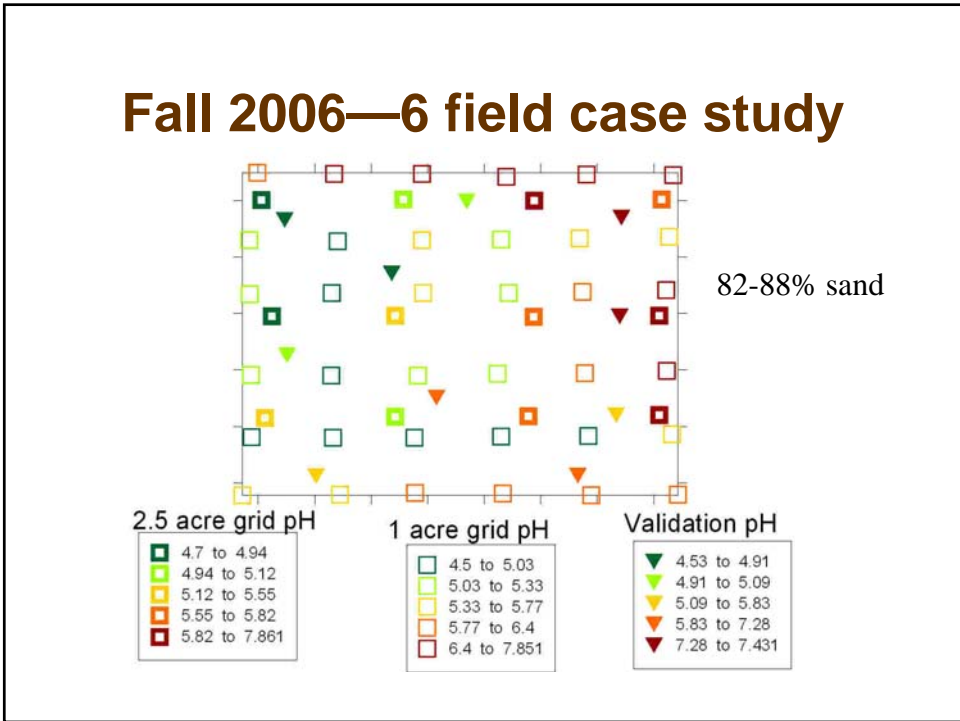
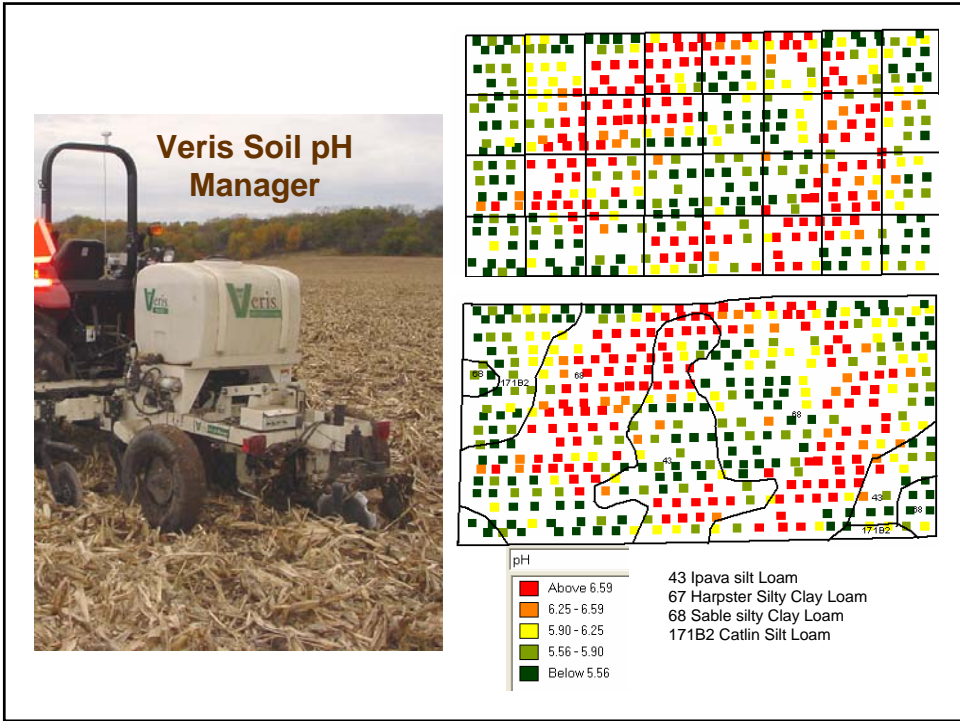


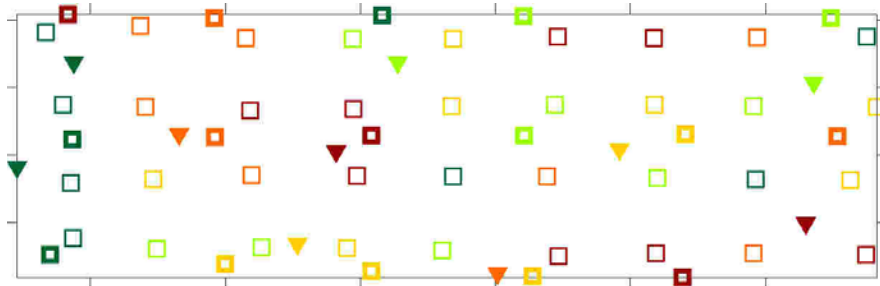
10 years later—
where is Veris
soil EC?



- In 20 countries and 36 states
- EC and site-specific ag are stagnant in some areas/crops—growing well in others
- When suppliers and growers get serious about site-specific management, soil EC is an important layer
- Variability remains an unsolved issue in world agriculture



Fall 2006—6 field case study



2.5 acre grid pH



1 acre grid pH

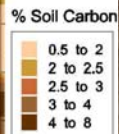
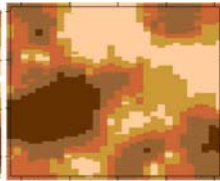
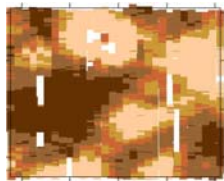


Validation pH



32-36% clay

Veris NIR Spectrophotometer



Map from Veris NIRS System

Map from 148 soil samples